

FOR IMMEDIATE RELEASE

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crowdFunnit Helps William Morales Share Birthday With Community

100s Plan to attend young autistic boy's community birthday party to bring awareness against alienation and bullying.

Port St Lucie, FL: <u>crowdFunnit</u>[™] is grateful for the numerous, generous organizations from as far south as Miami and as far north as Connecticut helping celebrate a life changing birthday party for 13-year-old William Morale. Thanks to all the community support, crowdFunnit is hosting a special, community birthday party in William's honor, to bring an end to bullying and alienation while celebrating all that is good in life; friendship, kindness, and of course, cake!

All are invited to the festivities including bowling, games, a professional DJ, face painting, a dance troupe, the Port St Lucie Police Athletic League, appearances from Superheroes and the Ghostbusters, and so much more which take place Sunday, August 20th, 2017, 1-3 PM at SuperPlayUSA with support from Duffy's, 1600 NW Courtyard Circle, Port St Lucie, FL 34986

Currently there are 260+ people who have RSPVed with another 290 interested in attending. William will be making a surprise grand entrance thanks to a huge collaboration between the Port St Lucie police department, motorcycle groups from across the state, an antique car club and various superheroes who will be picking up William and his family and arriving at Superplay USA in style with plans to recreate a famous scene from the movie Ghostbusters.

Pre-event media coverage has already resulted in positive change and RSVPs from 100s. "The day following local media coverage of the event William was not teased at school, a first for him," said Lisa Geng, founder of crowdFunnit and the nonprofit Cherab Foundation. "In addition, kids chose to sit with him at lunch, a time when all his peers previously avoided contact with him." crowdFunnit and the Morales family hope this an upward trend in William's life and the lives of all children like him who are left on the fringe.

crowdFunnit, an all-volunteer organization, is only successful thanks to the generosity of so many local organizations offering donations of money, time, services and products: Port St Lucie Police Athletic League, *Superplay USA, Duffy's, Magnolia Cakes & Confections, Dream Ride, ACEing Autism, CAT5 Ghostbusters, Treasure Coast Cosplayers, Mandalorian mercenaries, Mandalorian mercenaries, Wise Up dance troupe, Mega DJs, Faces by Jenna, Party Creations, Guardian Angels, Jeff's Heroes, J Town Bicycle. Other generous individual and corporate donations include being honored guests at the Navy Seal Museum, a computer, a bike, gift cards, restaurant meals, a trip to LEGOLAND, a trip to Dream Ride weekend, and Sony pictures is sending a care package full of Ghostbusters goodies for the Ghostbusters to present to William after arriving in their Ghostbusters car.*

Those unable to attend can send much appreciated birthday cards to: William's Birthday, C/o Officer Richard Wilson Port St Lucie Police Athletic League (PAL) 2101 SE Tiffany Ave Port St Lucie, FL 34952

The Morales family's hope for William's upcoming 13th birthday is simple: For people to attend and bring children, to show that people do care, that there are people out there who are compassionate, and that not everyone is a bully. "Please help my boy smile," said Tricia Morales, William's mom.

Sunday, August 20th, 2017, 1 to 3 PM at SuperPlayUSA 1600 NW Courtyard Circle, Port St Lucie, FL 34986 <u>http://crowdfunnit.org/2017/07/08/william</u> <u>https://www.gofundme.com/william-morales-birthday-party</u> <u>https://www.facebook.com/events/1381667151925549</u>

<u>crowdFunnit Crowd-Sources Special Events For</u> Special Kids: crowdFunnit, a project of the 501(c)3 nonprofit Cherab Foundation, was created to brings people together, raising awareness about differences while fostering acceptance and compassion. Helping a friendless child celebrate a birthday is just an incredible mechanism in which to help make this happen. The party itself and any media attention it brings will help fight bullying at the root while the community connections will exist long after the party ends.